





# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).



Celebrate Life!

fitway  
ALABAMA



Celebrate Life!

fitway  
ALABAMA

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

## COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

## COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# Colorectal cancer can affect anyone.



# Colorectal cancer can affect anyone.





# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

## COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

## COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

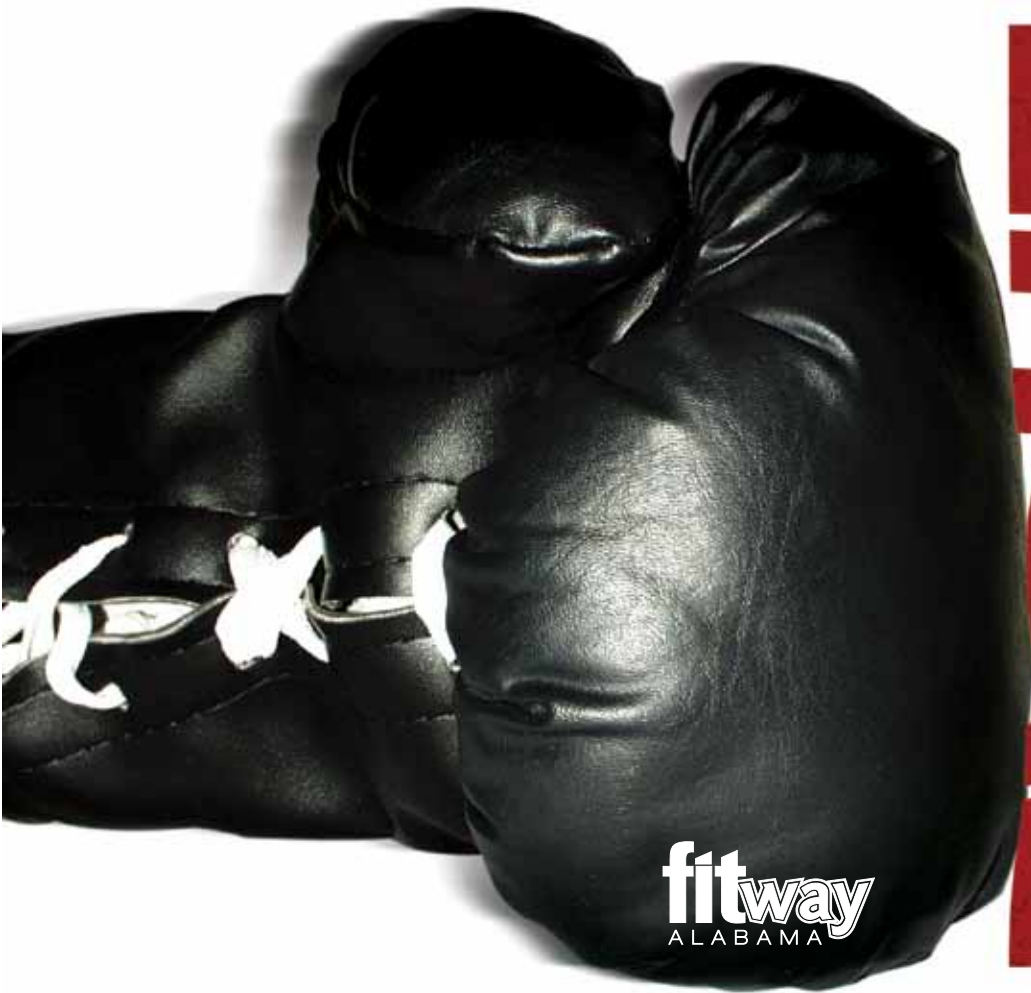
- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

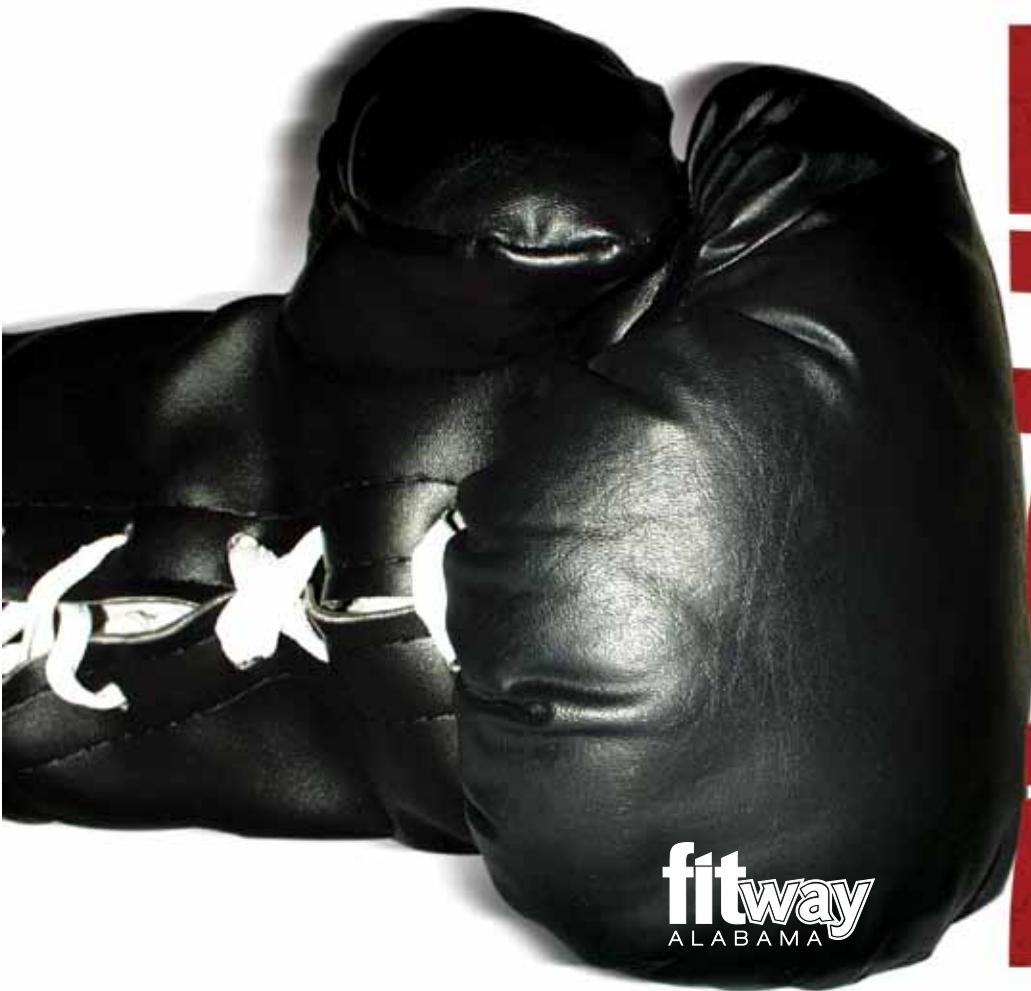
Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).



**RIGHT  
BACK**



**RIGHT  
BACK**

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

**COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.**

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

**COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.**

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).





# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

**COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.**

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).

# IF YOU ARE 50 OR OLDER, GET SCREENED FOR COLORECTAL CANCER

**COLORECTAL CANCER IS THE 2ND LEADING CANCER KILLER IN ALABAMA.**

Find colorectal cancer early by getting one of these procedures:

- High-sensitivity gFOBT, iFOBT, or FIT annually
- Flexible Sigmoidoscopy every 5 years
- Colonoscopy every 10 years

Do you want to be screened but are worried about:

- Transportation
- Cost
- Time

The FIT is an easy way to be tested for colorectal cancer:

- No need to change eating habits
- No need to change medications
- No liquids to drink
- No day off work
- Done in privacy of your home
- Mail back in a few days

This test is covered by Medicare, Medicaid, and many health insurance plans. Also, Blue Cross Blue Shield of Alabama approves this test. **Be healthy and celebrate your life!**

Ask your doctor about screening options for colorectal cancer, including the new take-home test called FIT or iFOBT. (If you are at high risk for colorectal cancer, you may need to be screened more frequently.)



For more information: talk to your doctor, email [fitway@adph.state.al.us](mailto:fitway@adph.state.al.us), or visit [adph.org/fitway](http://adph.org/fitway).